# • Highland Athletic Boosters Meeting Minutes

## July 12-2023

1) Introductions -

Attendance -

- 2) Review and Approval of Previous Minutes. 1)Rochelle Miller 2)Nicole Kwiatkowski
- 3) Committee Updates-
  - Spirit Wear
    - Nikki will help
    - Will have spirit wear sign up genius/Need more volunteers in beginning of season
    - Redo contract end of Aug1
  - Memberships-
    - Jay to update web on gold and silver passes
  - Concessions

Jeff M and Suzy M -

- Raised Chips Prices to \$1.00
- Will have electric upgrade for concessions total price \$650.00
- Fundraising
  - •
  - TOH Aug18-2023
    - Kona Ice approved for inside the stadium
    - Questioned if dunk tank is liability
    - Wrestling team will showcase
    - Sponsor Pine Valley Confirmed
    - Tanja to give Band contact
    - Will buy Sign up Genius Feature for \$250 to add functionality
  - Car
    - Chuck Stewert from Medina Auto Mall confirmed

#### Communication/Marketing

- Need social media person
- Looking at marketing plan for banners/programs/announcing at games
- Adds/ and Programs
- Live Stream Brian Mravac
- Wil put out message to Highland
- 4) Treasurer's Report
  - Distributed

#### 5) Previous Business Discussions

### 6) New Business-

### 7)Sports Program Update

Boys Soccer - No request

Cheerleading – No request Ohio State Coming to Highland

Bowling - No Request

Golf -No Request Girls golf outing Aug 6th

Rugby – No Request

Girls Basketball - Getting quotes for video

Boys Basketball -No Request

Swimming & Diving- No Request

Lacrosse – Will request heavy duty goals

Volleyball –No Request

Football - No Request

Tennis – Getting quote for uniforms \$2576.50 1) Suzi 2) Nikki

Wrestling - Will need 3rd Mat replaced \$11,000

XC/TRACK - No Request

Baseball -No Request

Softball - No Request

Rugby-No Request

How to pay needs to have camps set up as a vendor going forward.

- 8) AD Comments -
- 9) Upcoming Events:
- **10) Motion to Adjourn** Motion to adjourn, Nicole Kwiatkowski Yes 1! Rochelle Miller Yes 2!